

# But Wait, There's More!

## Response ... On the Road

**P**alm Springs was the destination for the annual Rick Weiss Humanitarian Awards weekend. Many members of the DR community, including event sponsor *Response Magazine*, were on hand to salute the event's creator, the late Earl Greenburg, who passed away on Feb. 1.



On Friday, April 11, the Direct Response Marketing Alliance (DRMA) hosted a cocktail event at Las Casuelas Nuevas in Rancho Mirage. Above, *Response*'s Adam Carrillo chats with guests including Richard and Karen Allen and Linda Goldstein (yellow dress).



Mercury Media's Mark Biglow and Olga Chervets, *Response*'s Thomas Haire and John Yarrington, Icon Media's Jeff Lazkani and Cannella Response TV's Scott Garduno watched the Lakers whip the Sacramento Kings at Staples Center on April 15.



Above, Michelle Smith, Patti Gray and Mike and Priscilla Montgomery enjoy the evening at Las Casuelas Nuevas.



*Response*'s Monica Kollmann is all smiles with Lynn Biglow and Jenna Feinberg.



Little & Co.'s Chris Reinmuth and Bill Ranta flank Media Funding Corp.'s Shane Bradford at Las Casuelas Nuevas.



Icon Media's Nancy Lazkani and her husband Joe (center-right) welcome family and friends to the Icon Media table during the Rick Weiss Humanitarian Awards.



It was all smiles at the Moulton Logistics table during the Rick Weiss Humanitarian Awards at the Palm Springs Convention Center on April 12.



Above, presenter Daisy Fuentes joins Rande Gerber, his wife, honoree Cindy Crawford, and Stacey and Greg Renker.



Cindy Crawford was recognized for her various charitable turns, among them Little Star Foundation.



Tonya and Chris Walshe join Venable's Jeff Knowles and his fiancée Barbara Rehm during the silent auction at the Rick Weiss event.



Above, members of the Greenburg-Peet family celebrated Earl Greenburg's legacy at the event. At right, John Cafferty and the Beaver Brown Band rocked the after-party.



Patti and Joseph Gray of REVShare danced the night away at the Rick Weiss post-party.



At right, *Response*'s John Yarrington shares a laugh with Moulton's Loren Crannell, Todd Thill and West's Eric Stracener.

